

॥ वंदे श्री ऋषभं वीरं ॥



JBN
CHAAR PE
Charcha
2.0

A COMPLETE GUIDE



Team Pagariya JBN

Jigish Shah
Director-In-Charge

Rajesh Chandan
Chairman

Nayan Jain
Chief Secretary

Sapan K Shah
Secretary

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MEETING SIZE

The minimum and maximum in each CPC meeting should be of 4 eligible individuals



PHYSICAL & VIRTUAL MEETINGS

CPC 2.0 introduces the option for both online and offline meetings. Online CPC meetings require the active participation of four individuals, each mandatorily representing a different chapter. In contrast, offline meetings can be composed of participants from the same chapter or a mix of chapters. Importantly, in both online and offline CPC meetings within the same contest month must have a unique set of participants. This approach ensures each meeting brings together a fresh mix of insights, with no repetition of even a pair of participants, unlike in the previous edition of CPC



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CHAAR PE CHARCHA FORM SUBMISSION

In both online and offline CPC meetings, one participant among the four should fill out the straightforward Chaar pe Charcha form. Timely registration on the portal with photos of start & end to be uploaded during the CPC meeting is crucial for its validity. The provided mobile number will serve as the unique ID and must remain consistent for all meeting entries. It should match the JITO Membership Database for participant validation. To register for a CPC meeting, scan the QR code or visit: <http://bit.ly/JBN-CPC>



POINTS SYSTEM

Each of the four participants will receive 100 points individually for each valid meeting, same for both online and offline meeting. The system and points will reset at end of every monthly contest. Any instances of malpractice will lead to immediate disqualification of the involved participant.



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DIVERSE GROUP COMBINATION

- Meetings repeating any 2 individuals together within a period of 4/5 weeks will not be allowed. This means no participant can meet the same person again until the system resets on the end of contest month.
- We strongly recommend that all participants in a CPC meeting be either involved in business or possess skills that foster growth in others. Otherwise, the meeting's validation will be under consideration. Please avoid senior citizens, housewives, students, or any individuals with no business prospects. Such CPC meeting will be disqualified.
- The initiator can request a specific business category to cater to their specific needs, which can significantly boost the meeting's outcome & initiators purpose.



MEETING DURATION

Meetings must last a minimum of one hour, with no maximum time limit. There should be a minimum gap of two hours between the end of the previous meeting and start of the next meeting



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MEETING LOCATIONS

Offline meetings can be held anywhere, keeping in mind of Jain principles. Online meetings should be managed & coordinated by the initiator, who must send a link of any online platform (Zoom, Google Meet, Microsoft Team etc.) as convenient for all four participants. CPC meetings conducted in conjunction with other JITO events or unrelated gatherings/functions or any inappropriate place for meeting will be disqualified.



ELIGIBILITY

Participants can be from all wings of JITO, including FCP, CP, PATRON, YOUTH, LADIES, INTERNATIONAL



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JBN REFERRAL GROUP

Individuals from the JBN referral group who are not a JITO members are encouraged to actively engage in meetings and take advantage of the opportunities & benefits they offer. However, it's important to clarify that they will not be considered eligible for the contest or any associated prizes.



MEETING TIMEFRAME

All meetings should commence between 7 am – 7 pm, and can conclude any time after one hour. This timeframe ensures that meetings align with high productivity



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CONTEST PERIOD

CPC 2.0 contest will commence on 1st November, 2023. There will be 5 Weekly and 5 Monthly Winners. The weekly contest starts on every Wednesday & ends on every Tuesday. The 1st Monthly contest starts on 1st November & ends on 28th November, 2nd Monthly contest starts on 29th November & Ends on 26th December, the 3rd monthly contest starts on 27th December & ends on 30th January 2024 & so on. Chaar Pe Charcha 2.0 ends on 30th January 2024. (This is so that it aligns with weekly contest)



LEADERBOARD

Stay updated with the live leaderboard on the JBN website. Weekly and monthly winners will be declared after thorough scrutiny. Management decisions are considered final, ensuring fairness and transparency in the process.



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- For the First Weekly Winner only a flyer & for the First Monthly Winner only a self-video, will be circulated on social media and WhatsApp in a prescribed format. (Conditions apply). Additionally, all the winners would receive Gift Hamper from the sponsor. An individual can be a winner only once for each category of prizes.
- Format For First Weekly Winner: Will need details such as Name, Chapter Name, Business Name, Business Category & Business Description in 50 words.
- Format For Monthly Winner: Create a video of 60 seconds with Name, Chapter name, Business Name, Business Category & Business Description in a maximum of 30 seconds. Use the remaining 30 seconds to share your CPC experience and success story.
- Submit the above details within 6 hours of request to facilitate timely circulation of creatives.
- Winners will be declared only for those participants who have completed the Empower form. If you have not done so already, please take a moment to fill it out now, <https://bit.ly/JBNEmpowerForm>





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CATEGORY OF PRIZES

- **Weekly Winner:** Top of the weekly Leaderboard (1 Person).
- **Monthly Winner:** Top of the monthly Leaderboard (1 Person).
- **Weekly Consolation Winner:** Top 5 of the weekly Leaderboard (5 Persons including weekly winner).
- **Monthly Consolation Winner:** Top 5 of the Monthly Leaderboard (5 Persons including monthly winner).



CONTEST RULE MODIFICATIONS

The management reserves the right to modify the contest rules and inclusions as needed. All information will be communicated through WhatsApp groups, so please keep a close watch on messages. From time to time, there may be modifications in the contest, so stay updated through the formed WhatsApp groups.

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RIGHTS OF PHOTOS & DATA

The rights of photos and data collected during the contest will belong to JBN management, and these may be used for promotional and other activities

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